

Dear Patrons,

Greetings from CHILD & Blink Research and Services

Learning Disability (Dyslexia) is often termed as a hidden handicap, though to affect around 10-12% of the population. Some dyslexic adults have literacy problems and their problems exist or continue to tag along with them like erratic spelling, difficulty in comprehending written material, difficulty to scan or skim text etc. The positive side is their 'hidden potential' - of that there is a range of skills which include big picture thinking, problem solving skills, lateral thinking, originality, creativity and an instinctive understanding of how things work etc. Famous individuals with Learning Disabilities include Albert Einstein, Agatha Christie, Tom Cruise, artists, architects, engineers, entrepreneurs, and sportsmen. Not all with dyslexia will have outstanding talents but all will have comparative strengths and a determination to achieve.

Blink Research and Services (BRS) is a start-up attempting to promote child development strategies and practices that will help reach out to all children, not leaving behind any. Thus its interest in attending to children with learning difficulties. In order to complement the focus on these children, BRS has partnered with a reputed institution – CHILD (Centre for Holistic Integrated Learning and Development). CHILD was established to aid the lives of such children with a mission '*No child is left behind*'. It is in this context, CHILD along with Blink Research and Services (BRS) is conducting **Trika'16, an International Conference, first time in India, on the theme –“Empowering to Empower” -*Empowering Adults with Dyslexia towards Sustainable Development***. The focus is on the topics that will help students take the transition from college to employment smoothly. The conference is scheduled on **Saturday, 17th December 2016** in Loyola College, from 8:30 am to 5 pm.

We would like to invite you to become a sponsor for this noble cause, as the generosity of individuals like you makes events like these successful. A high level of experts in this field will share their expertise to the delegates. We are expecting a delegate registration of 300 people. We are also bringing out a souvenir that will be distributed to the participants at the conference. We invite you to be a partner with us in this event. Below are options designed to assist you in finding the right level for your budget and your time. Please review and let us know. Thank you in advance for your valuable time.

Regards,



Jayashree Ashok
Founder, CHILD

Best,



Arun Fernandez
Managing Director, BRS

Kindly opt for the Sponsorship Level of your choice

Sponsor Title	Amount	Description
Title Sponsor	Rs.1,00,000	Mentions throughout the event : 7 Full page ad in the souvenir Name and logo will be displayed on conference material Social media mention. Pamphlet distribution. Central Banner Mention.
Contributing Sponsor	Rs. 60,000	Mentions throughout the event: 4 Half page ad in the souvenir Name and logo will be displayed on conference material Social Media mention
Empowering Sponsor	Rs. 30,000	Mentions throughout the event: 2 Name and logo will be displayed on conference material Social Media mention
Supporting Sponsor	Rs. 3,000	Acknowledgement during closing ceremony

Souvenir Ad	Amount
Front Page Ad	30,000
Back Page Ad	20,000
Inner Full Page Ad	10,000
Inner Half Page Ad	5,000

Pre-Event Expenses			
Particulars	Details	Calculations	Cost
Brochure Printing	3 Fold brochure	2000*15	30,000
BRS letter Head	Minimum 1000 Nos @ 2.00	4000*2	8,000
BRS Envelope	White envelope with logo	4000*3	12,000
Postage	Posting	1000*20	20,000
Poster Design and Printing	A3 Poster	300*15	4,500
FB Campaigning	Marketing	35000*1	35,000
Website building	Online Registration	10000*1	10,000
Souvenir	A4*80 Page Book Mat Cover	500*100	50,000
Event Expenses			
Hall	Hall rent	1*50000	50,000
Food & Stationery	Book/Pen/Bag/Certificate	250*100	25,000
Stay and Accommodation	Hotel Room tariff	2*2*5000	20,000
Local Travel	Domestic travel	12000	12,000
International Travel	Speaker Flight ticket	1*103000	103,000
Food & Tea	Lunch and Snacks	250*400	75,000
Mementos	Gifts	150*100	15,000
Miscellaneous		1*30000	30,000
High Tea Meeting	Savera Hotel	80*350	28,000
Total			527,500

Bank Details:

Blink Research and Services Private Limited

Account No: 915020062136960

IFSC Code: UTIB0002018

PAN No: AAGCB5263M